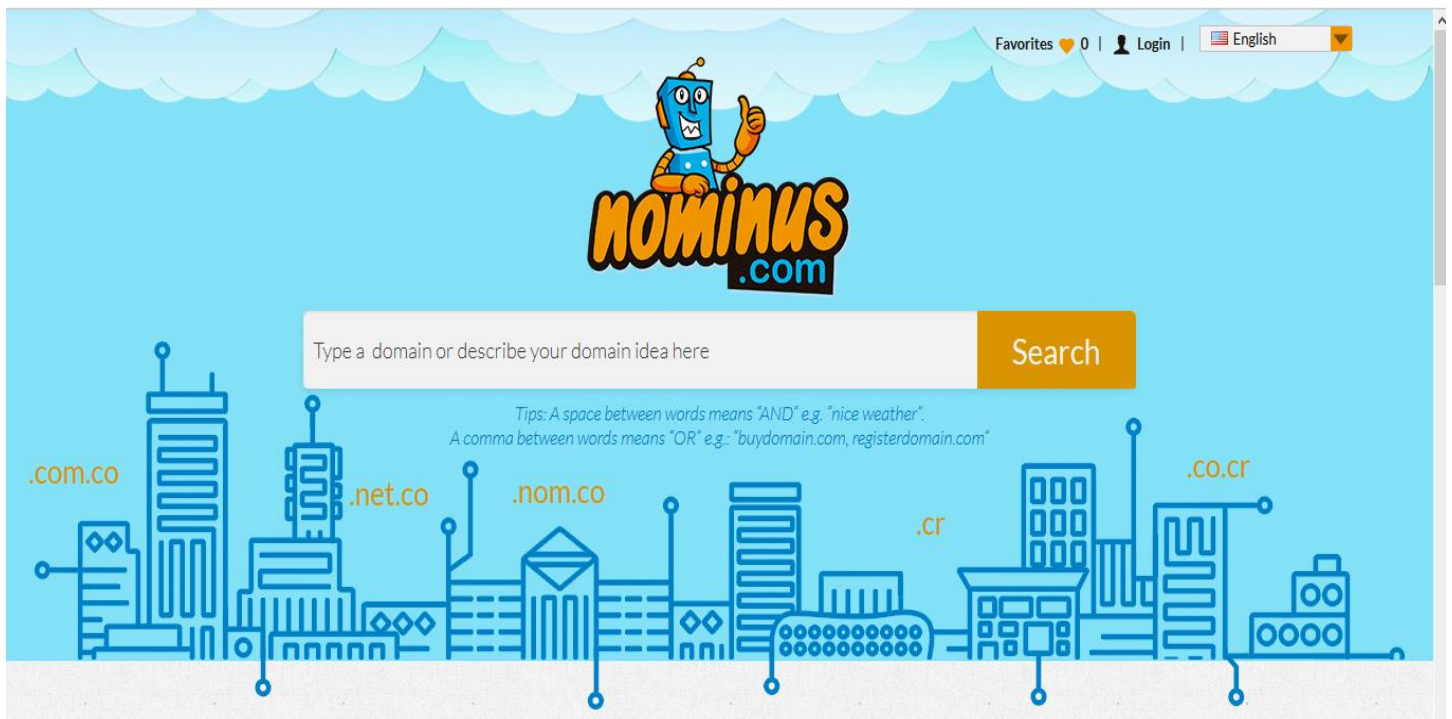




ISO 9001:2008 Certified  
ISO 27001:2013 Certified



## Project Summary

NOMINUS is one of the world's most comprehensive Domain Name Generator Tools. The search engine includes Generic Domains, Country Domains along with over 1300 new Generic Top-Level Domains (gTLDs).

The New Website or Domain Name Suggestion Tools/Domain Extension Tools is meant for checking the availability of the domains, saving those domains as favorites, or even registering the users with the recommended co-registrars. In case, the desired Domain Name is unavailable, application suggests multiple alternatives, based on user's original Domain Name search. Using [Nominus.com](http://Nominus.com), the crawlers/browsers can find the status of the expiring domains and buy them much before the date of expiry.

## Executive Summary

- ❖ NOMINUS strategically aimed to acquire massive users from across the world. For this purpose, it wanted to someone who could tailor a web content management system that can do just about everything including Website/Domain Name suggestion for the benefiting the clients and business.
- ❖ Client's prevailing system had declined to perform series of bulk imports of the website content with an accurate speed for which it was hunting for a solution.

## Challenges & Implications

- ❖ Migrating large strings of extensions into the application was a difficulty
- ❖ Huge extensions located in the spreadsheets to be uploaded was a time eating roster
- ❖ API integration that assumed to offer unique domain suggestions with pricing across registrars was hard as the rock candy
- ❖ Checking for the availability of the searched domain was even more demanding

## Solution

NOMINUS has established trust upon Ray Business Technologies Private Limited for scaling success over its dye-hard competitors.

- ❖ Ray Business Technologies has successfully inculcated the admin to perform bulk imports of the website content management using excel file & extensions that are operable with the revolver speed
- ❖ Integration of the required API's for getting domain suggestions, evaluation of domain availability & inviting price quotations from different registrars accomplished
- ❖ As many as 1300 extensions including Generic Domains, Country Domains & gTLDs made searchable

## Benefits of Kentico 9.0 CMS on Business Case

- ❖ Search engine or suggestion tool qualifies the users to enter compatible keywords leading to the generation of assortment of search results
- ❖ Easy registration/login using social media networks-Facebook & Google
- ❖ Best possible combinations of domain suggestions achieved

- ❖ Ease of price comparison with different 3<sup>rd</sup> party or co-registrars for helping them yield income-based incentives/commissions
- ❖ All features available for public users with a very few restrictions on search count limit & number of favorites to be stored

## Key criteria for selecting Kentico CMS

- ❖ Use of the management friendly Kentico 9.0 content management system tools & dexterous developer community enable rapid development of website using just a pinch of resources
- ❖ Maintainable Document Management System with workflows

## About the company:

Founded in 2009, Ray Business Technologies Private Limited is a Global Information Technology (IT) Services and Solutions company. Our strong systems and processes; CMMI Level 3, ISO 9001:2015 & ISO 27001:2013 Certified; enable our excellent team of Technology Professionals to provide cutting-edge IT Solutions to Enterprises worldwide, empowering them to utilize available resources and manage their operations effectively by improving efficiency, optimizing services, securing information and reducing costs in North America, Australia, Canada, Europe, Middle East and Asia.

Raybiztech offers comprehensive end-to-end IT Services for Business Application Development, Enterprise Solutions, Enterprise Collaboration Services, Testing and Quality Assurance Services, Embedded Systems, Cloud Computing and IT Infrastructure Management to organizations in the Banking & Finance, Insurance, Healthcare, Manufacturing, Retail, Media & Entertainment, Leisure & Travel, Telecom and Energy & Utilities verticals as well as Independent Software Vendors.

Our innovative IT Solutions in Enterprise Resource Planning (ERP), Enterprise Portals and Content Management (EPCM), Customer Relationship Management (CRM), and Enterprise Mobility including Product Development and Life-Cycle Support, have resulted in significant strategic and cost advantage for our clients worldwide.

Our solution-driven approach makes us a strategic partner to Fortune 1000 enterprises. Our strong domain expertise, global work culture and technical excellence help companies to get ahead and be ready for future. We enable our clients achieve competitive business advantage through our flexible and next generation global delivery models, agile development methodologies and expert frameworks.

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